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## NEW ARRIVALS OF BOOKS



December 2017, Volume 14, Issue No. 12



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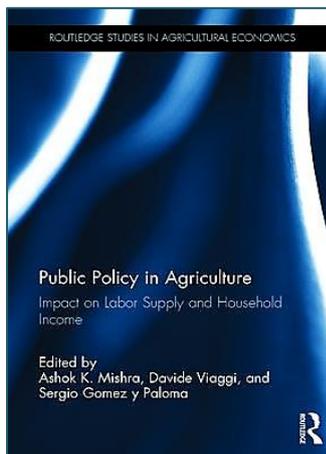
**CURRENT AWARENESS SERVICE**  
*[ New Arrivals of Books & Reports ]*  
*[ Volume 14; Issue No. 12; December 2017]*

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## AGRICULTURAL ECONOMICS

**1. Public policy in agriculture: Impact on labor supply and household income / edited by Ashok K. Mishra, Davide Viaggi, Sergio Gomez Paloma.. - London: Routledge, 2017. xxiii,369;**  
**(Routledge studies in agricultural economics).**  
**ISBN : 978-1-138-65212-5.**  
**338.18 M68P Q8 49820**



**Book Description:** In recent years, developed countries have formulated public policies in agriculture ranging from supporting rural life and farm income to promoting sustainability of food and fibre production.

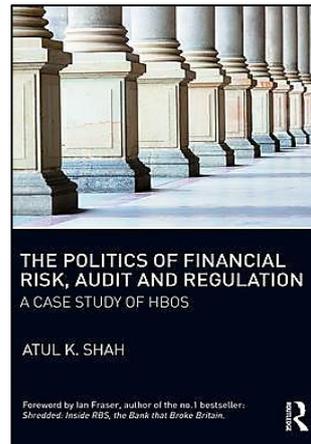
Public Policy in Agriculture: Impact on Labor Supply and Household Income addresses the lack of empirical research in this area. It explores the impact of differing approaches to public policy through a series of international case studies, from the USA and Canada to South Korea, Norway, Slovenia and Taiwan. At a time when much of the developed world has been experiencing budget deficits and policy-makers and the public in general have re-opened the debate on public expenditures in the agricultural sector, this is a timely volume.

**\*\* 1. Agricultural economics 2. Agriculture and state 3. Agricultural Subsidies 4. Rural development 5. Labour supply 6. Household income.**

## BANKS AND BANKING

**2. Shah, Atul K.**

**Politics of financial risk, audit and regulation: A case study of HBOS / by Atul K. Shah.. - London: Routledge, 2018.xii,163;**  
**ISBN : 9781138042353.**  
**332.1 Sh2P Q8 49818**



**Book Description:** The biggest corporate failure ever in British history occurred in 2008 with very little forewarning. The management of HBOS, a major national bank with a long history of prudence prior to the merger in 2001, were allowed to act incompetently. Auditors and regulators failed to act, ignoring a key senior whistleblower, and the 'competitive' stock market failed to spot management failure in time.

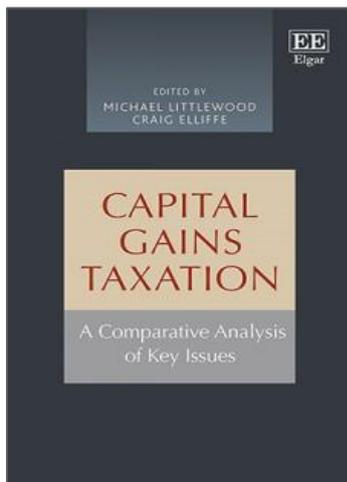
This book is the first academic study of this collapse, uncovering some surprising evidence on the power and politics of large financial institutions. It details the processes and degrees to which financial challenge and regulation are undermined by this power. The research exposes a pro-active process of regulatory risk management by these institutions; the ease with which auditors and regulators can be captured; and how politicians and investors can be all too happy to hop on the stock market and management spin ride – with other people's money. The study questions the ideology and politics which supported and

encouraged the management hubris, raising profound questions about the ‘politics’ of the academic disciplines of banking, finance and accounting today, and the theories they underpin.

**\*\*1. Banks and banking 2. Risk management-Case studies 3. Banks and Banking-State supervision-Case studies**

## CAPITAL GAINS TAXATION

**3. Capital gains taxation: A comparative analysis of key issues / edited by Michael Littlewood and Craig Elliffe.. - UK: Edward Elgar, 2017. xxv,411; ISBN : 978-1-78471-601-1. 336.2424 L73C Q7 49799**



**Book Description:** Capital gains taxes pose a host of technical and political design problems and yet, while the literature on the theory of capital gains taxation is substantial, little has been published on how governments have addressed these dilemmas. Written by a team of distinguished international experts, Capital Gains Taxation addresses the gap in the literature; it explains how a number of countries tax capital gains and the successes and pitfalls of these methods.

Examining key issues in the theory and practice of capital gains taxation in a general context, this book also provides a detailed analysis of the tax systems of Australia, Canada, China, India, the Netherlands, New

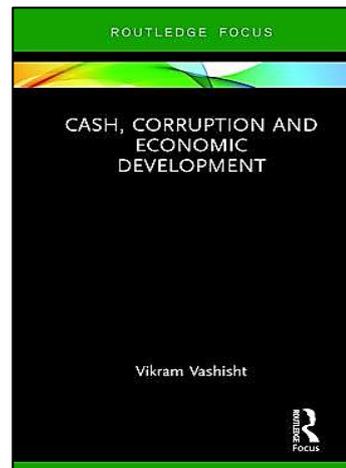
Zealand, South Africa, the UK and the US. It questions whether capital gains should be taxed in the same way as ordinary income, considers the rate at which they ought to be taxed, if indeed they should be at all, and compares the taxation on realisation of capital gains versus on an accruals basis.

**\*\*1. Capital gains taxation 2. Taxation 3. Tax law 4. Tax policy 5. International taxation**

## CORRUPTION

**4. Vashisht, Vikram**

**Cash, corruption and economic development / by Vikram Vashisht.. - London: Routledge, 2017. Routledge focus on economics and finance; ISBN : 978-1-138-06386-0. 364.1323 V44C Q7 49800**



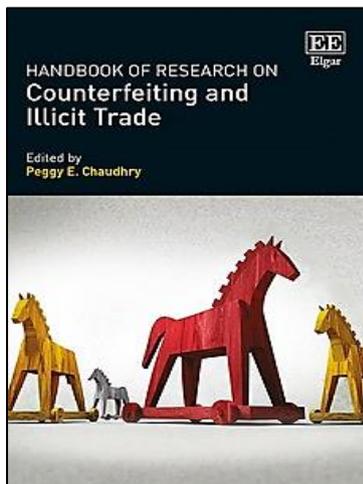
**Book Description:** Cash, Corruption and Economic Development examines the causes of corruption and crime and highlights what brings comfort to all those who accept bribes and kickbacks, arguing that it is paper currency because it does not leave a signature of its movement from one entity to another. The author proposes that today, with the technology available, we can make the transition to a paper currency-free economy, which will help reduce corruption and crime and give a boost to economic

development. The book analyses the causes of corruption and presents a replacement for the current model, to be implemented by a central bank and followed by banks operating within its jurisdiction.

**\*\* 1. Corruption 2. Corruption-Economic aspects 3. Economic development 4. Currency**

## CRIMINOLOGY

**5. Handbook of research on counterfeiting and illicit trade / edited by Peggy E. Chaudhry.. - UK: Edward Elgar, 2017. xv,496; ISBN : 978-1-78536-644-4. 364.133 C39H Q7 49807**



**Book Description:** This unique Handbook provides multiple perspectives on the growth of illicit trade, primarily exploring counterfeits and internet piracy. The expert contributions, drawn from the private sector, the legal community, and leading enforcement and anti-counterfeiting agencies, cover a wide range of topics including the evaluation of key global enforcement issues, government and private-sector initiatives to stifle illicit trade, and the evolution of piracy on the internet. The authors also assess the efficacy of anti-counterfeiting strategies such as targeted consumer campaigns, working with intermediaries in the supply chain,

authentication technology, and online brand protection.

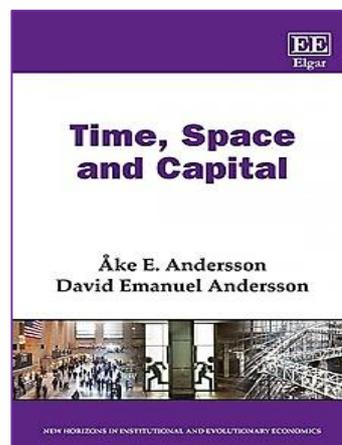
Offering a succinct and up-to-date overview of country initiatives to stem illicit trade in China, Mexico, and the US, the book addresses key global enforcement issues. It illustrates the unique problems facing key industry sectors and expands on a comprehensive and timely debate on the growing problem of illicit trade on the internet, highlighting distinct aspects of piracy in the music industry. The persistent problem of botnets, malware, and ‘malvertising’ is discussed, along with an overview of the various issues associated with online brand protection. Furthermore, a variety of anti-counterfeiting measures are presented that target both the demand and supply of illicit trade, complemented by an examination of their relative effectiveness.

**\*\*1. Criminology 2. Counterfeiting 3. Money laundering 4. International economic relations 5. Trade 6. International cooperation**

## ECONOMICS

**6. Andersson, Ake E.**

**Time space and capital / by Ake E. Andersson and David Emanuel Anderson - UK: Edward Elgar, 2017. vii,304; (New horizons in institutional and evolutionary economics). ISBN : 978-1-78347-087-7. 330.1 An2T Q7 49828**



**Book Description:** In this book, the authors demonstrate that economists tend to misunderstand capital. Frank Knight was an exception, as he argued that because all resources are more or less durable and have uncertain future uses they can consequently be classed as capital. Thus, capital rather than labor is the real source of creativity, innovation, and accumulation. But capital is also a phenomenon in time and in space. Offering a new and path-breaking theory, they show how durable capital with large spatial domains — infrastructural capital such as institutions, public knowledge, and networks — can help explain the long-term development of cities and nations.

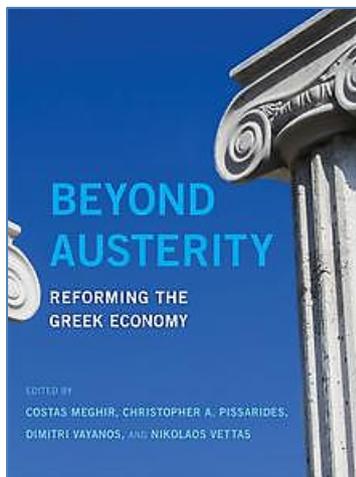
**\*\* 1. Economics 2. Evolutionary economics 3. Economic development 4. Capital 5. Economic history.**

**7. Beyond austerity: Reforming the Greek economy / edited by Costas Meghir and...[et al.]. - London: MIT Press, 2017.**

**ISBN : 978-0-262-03583-5.**

**330.09495 M47B Q7**

**49829**



**Book Description:** More than eight years after the global financial crisis began, the economy of Greece shows little sign of recovery, and its position in the eurozone seems tenuous. Between 2008 and 2014, incomes in Greece shrank by more than 25

percent, homes lost more than a third of their value, and the unemployment rate reached 27 percent. Most articles on Greece in the media focus on the effects of austerity, repayment of its debt, and its future in the eurozone. In *Beyond Austerity: Reforming the Greek Economy*, leading Greek economists from institutions both within and outside Greece, take a broader and deeper view of the Greek crisis, examining the pathologies that made Greece vulnerable to the crisis and the implications for the entire eurozone.

Each chapter takes on a specific policy area, examining it in terms of Greece's economic reality and offering possible directions for policy. The topics range from macroeconomic issues to markets and their regulation to finance to the public sector. Individual chapters address the costs and benefits of participation in the eurozone, Greece's international competitiveness, taxation, pensions, the labor market, privatization, product markets, finance, education, healthcare, corruption, the justice system, and public administration. The contributors argue that Greek institutions require a deep overhaul rather than quick fixes to enable long-term growth and prosperity.

**\*\*1. Economics 2. Macroeconomics 3. Labour market 4. Taxation 5. Public administration 6. Greek**

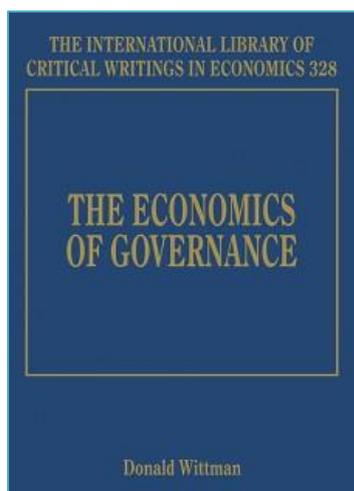
**8. Economics of governance / edited by Donald Wittman.. - UK: Edward Elgar, 2017.**

**International library of critical writings in economics 328;**

**ISBN : 978-1-78536-245-3.**

**330 W78E Q7**

**49804**

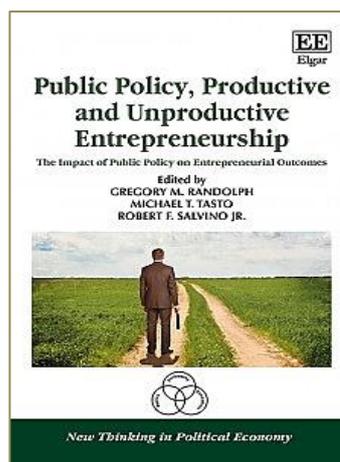


**Book Description:** This collection of articles uses economic theory to explain the governance of organizations. It covers the governance of families, oligarchies, democracies, for profit firms and non-profit institutions such as religious organizations. The widespread and novel subject matter within a set of focused economic questions results in fascinating reading allowing the reader to see how similar issues can be answered in areas where the person has little knowledge of the subject. This is an engaging and useful tool for students, researchers and academics wanting to expand their area of expertise into new and exciting realms.

**\*\* 1. Economics 2. Political science- Economic aspects 3. Governance.**

## ENTREPRENEURSHIP

**9. Public policy, productive and unproductive entrepreneurship: The impact of public policy on entrepreneurial outcomes / edited by Gregory M. Randolph, Micheal T. Tasto, Robert F. Salvino.. - UK: Edward Elgar, 2017. xvi,153; (New thinking in political economy). ISBN : 978-1-78100-580-4. 338.04 R15P Q7 49822**



**Book Description:** his exciting book provides fresh insight into how institutions, governments, regulations, economic freedom and morality impact entrepreneurship and public policy. Each chapter contains a rigorous analysis of the consequences of public policy and the effects of institutional decisions on the productivity of entrepreneurs.

Expert contributors highlight the importance of institutions for economic outcomes while focusing specifically on the impact of public policy. One standout feature is the presentation of concrete examples regarding the role of institutions as well a clear analysis of entrepreneurship research. The editors also examine and compare productive versus unproductive public policies.

Some of the conclusions made within this book include:

- Successful recruitment spending by states creates an incentive for unproductive entrepreneurs to seek economic rents
- Regulatory measures impact firms in a continuous and evolving fashion
- Economic actions and morality may converge given certain conditions
- More economic freedom in a given country is associated with greater levels of entrepreneurship

Public Policy, Productive and Unproductive Entrepreneurship will help policymakers

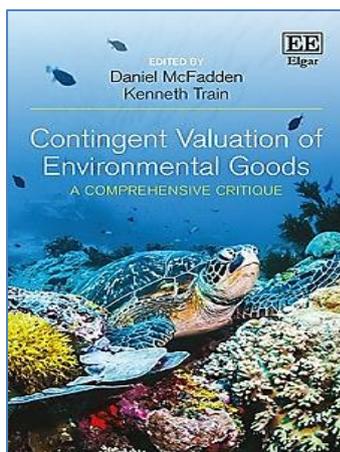
direct their efforts at creating a positive economic environment for entrepreneurs to

flourish and give scholars a better understanding of the role policy plays in entrepreneurial activity. Its practical application for academic research will be great for students, helping them to connect theoretical economic fundamentals to real and familiar economic outcomes

**\*\*1. Entrepreneurship 2. Political planning 3. Entrepreneurship-Government policy 4. Production (Economic theory) 5. Public policy**

## ENVIRONMENTAL ECONOMICS

**10. Contingent valuation of environmental goods: A comprehensive critique / edited by Daniel McFadden and Kenneth Train.. - UK: Edward Elgar, 2017. xviii,319; ISBN : 978-1-78643-468-5. 333.7 M16C Q7 49802**



**Book Description:** Contingent valuation is a survey-based procedure that attempts to estimate how much households are willing to pay for specific programs that improve the environment or prevent environmental degradation. For decades, the method has been the center of debate regarding its reliability: does it really measure the value that people place on environmental changes? Bringing together leading voices in the field, this timely book tells a unified story about the interrelated features of contingent valuation and how those features affect its reliability. Through empirical analysis and review of past studies, the

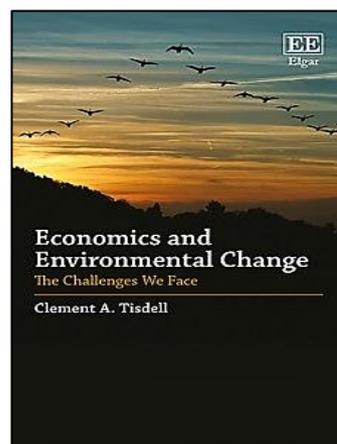
authors identify important deficiencies in the procedure, raising questions about the technique's continued use.

Individual chapters investigate how respondents answer questions in contingent valuation surveys, with a particular focus on how the procedure's estimates change based on the costs that the researcher specifies, the payment mechanism, and the scope of the environmental improvement. Other issues covered include whether the survey respondents make trade-offs between the program costs and benefits; and whether corrections can be applied to account for any misunderstanding of the questions by respondents and for the hypothetical nature of the survey.

**\*\* 1. Environmental economics 2. Natural resources-Valuation 3. Environmental policy**

**11. Tisdell, Clement A.**

**Economics and environmental change: The challenges we face / by Clement A. Tisdell.. - UK: Edward Elgar, 2017. xi,235; ISBN : 978--178254-962-8. 333.7 T52E Q7 49803**



**Book Description:** In this innovative book, Clement Tisdell adopts a holistic approach, combining economic, social, biophysical and historical considerations to analyse the economic origins of major contemporary environmental problems, especially those associated with climate change. The ability

of humankind to respond effectively to these problems is assessed in a unique and lucid fashion. The depth and nature of social embedding is identified as the major (but not the only) barrier to dealing with human-induced environmental change.

In a thought-provoking manner, the book provides discussions of: the relationships between the nature of economic development, social and environmental change; the limited policy guidance provided by debates about the desirability of sustainable development; the shortcomings of economic criteria for valuing environmental and social change; and social embedding as the prime impediment to humanity responding adequately to many of its current environmental problems.

**\*\*1. Environmental economics 2. Ecology-Economic aspects 3. Sustainable development 4. Climate change**

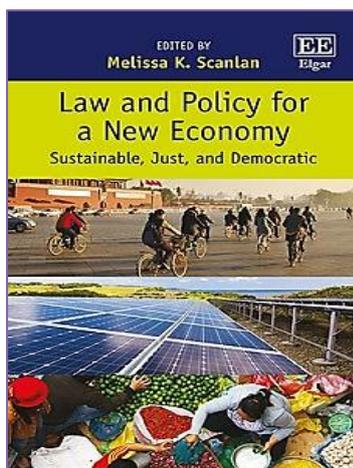
## ENVIRONMENTAL LAW

**12. Law and policy for a new economy: Sustainable, just, and democratic / edited by Melissa K. Scanlan.. - UK: Edward Elgar, 2017.**

ISBN : 978-1-78643-451-7.

344.046 Sc6L Q7

49810



**Book Description:** The current political economic system is misaligned for meeting the global imperatives of rapidly reducing greenhouse gases and sharing wealth more

equitably. This book makes the case for a new environmentalism that implements a systems change approach to reorient the economy to be more sustainable, just, and democratic.

This book addresses the laws and policies needed to support the emergence of a new economy across a variety of major areas – including energy, food, common pool resources, and the shifting of investments to capitalize locally-connected and mission-driven businesses. The contributors take the approach that these challenges are much broader than setting parameters around pollution, and indeed go to the heart of the dominant global political economy. The authors also explore the values needed to transform our current economic system into a new economy supportive of ecological integrity, social justice, and vibrant democracy.

Law and Policy for a New Economy: Sustainable, Just, and Democratic will appeal to those interested in environmental law, climate change, environmental studies, political ecology and environmental economics.

**\*\* 1. Environmental law 2. Climate change 3. Sustainable development 4. Economic development 5. Environmental economics 6. Environmentalism**

## HEALTH CARE

**13. Davis, John B.**

**Health care economics / by John B. Davis and Robert McMaster.. - London:**

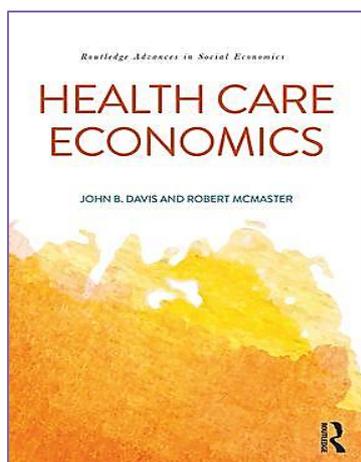
**Routledge, 2017. xv,218;**

**(Routledge advances in social economics).**

ISBN : 978-1-138-18304-9.

362.1 D29H Q7

49809



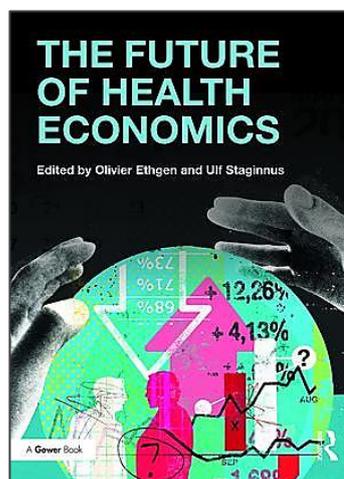
**Book Description:** The analytical approach of standard health economics has so far failed to sufficiently account for the nature of care. This has important ramifications for the analysis and valuation of care, and therefore for the pattern of health and medical care provision. This book sets out an alternative approach, which places care at the center of an economics of health, showing how essential it is that care is appropriately recognized in policy as a means of enhancing the dignity of the individual.

Whereas traditional health economics has tended to eschew value issues, this book embraces them, introducing care as a normative element at the center of theoretical analysis. Drawing upon care theory from feminist works, philosophy, nursing and medicine, and political economy, the authors develop a health *care* economics with a moral basis in health care systems. In providing deeper insights into the nature of care and caring, this book seeks to redress the shortcomings of the standard approach and contribute to the development of a more person-based approach to health and medical care in economics.

**\*\* 1. Health care 2. Health economics 3. Medical economics 4. Health policy.**

## HEALTH ECONOMICS

**14. Future of health economics / edited by Olivier Ethgen and Ulf Staginnus.. - London: Routledge, 2017. xxii,284; ISBN : 978-1-4094-4543-2. 338.473621 Et3F Q7 49806**



**Book Description:** The pharmaceutical industry faces a well-documented perfect storm: on the one hand, the patent cliff; the lack of new blockbusters and, on the other, economic pressure on pricing from markets with growing expectations and shrinking budgets. In the face of such pressure, traditional health economics models no longer seem appropriate and yet what do we have to replace them? The growing focus on 'value' and 'cost effectiveness' are evidence of new emerging thinking although, even here, with the shift from medicine as cure to medicine as palliative, as a treatment for chronic illness and with the growing emphasis on preventative approaches, the landscape is complex and challenging.

The Future of Health Economics offers a window into some of the most influential emerging issues in pharmacoeconomics; issues such as risk-sharing and alternative pricing models or the potential impact of radical new approaches such as personalized medicine; as well as exploring the changing role of government and regulators.

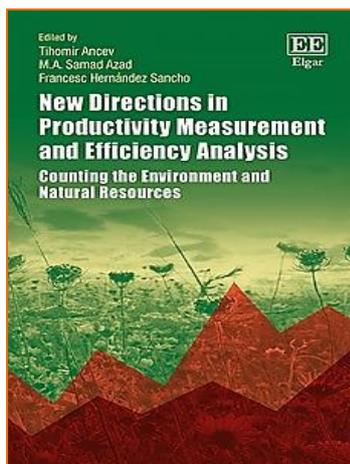
Ulf Staginnus and Olivier Ethgen, have brought together some leading-edge thinkers from industry and academia around the

world to provide the industry, policy-makers, regulators, health practitioners and academics with the raw material for their future scenarios.

**\*\* 1. Health economics 2. Medical economics 3. Health care 4. Productivity 5. Health care systems**

**INDUSTRIAL PRODUCTIVITY**

**15. New directions in productivity measurement and efficiency analysis: Counting the environment and natural resources / edited by Tihomir Ancev, M.A. Samad Azad, Francesc Hernandez-Sancho.. - UK: Edward Elgar, 2017 xiii,278; ISBN : 978-1-78643-241-4. 338.06 An2N Q7 49814**



**Book Description:** This book explores novel research perspectives at the intersection of environmental/natural resource economics and productivity analysis, emphasizing the link between productivity and efficiency measurement, and environmental impacts. The purpose of the book is to present new approaches and methods for measuring environmentally adjusted productivity and efficiency, and for incorporating natural resources in standard national accounting practices. These methods are applicable in many contexts, including air and water pollution, climate change, green accounting, and environmental regulation.

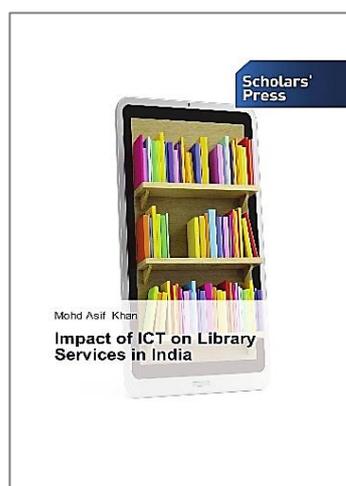
The contributions, written by distinguished leaders in the field, provide an up-to-date assessment of the state of the art in environmentally adjusted productivity and efficiency analysis. A review of the rapidly expanding literature is included and complemented by international case studies. The book’s forward-looking ideas and new theories and methods trace future directions in this exciting and topical research area. This is an essential tool for research scholars working in the area of international and environmental accounting, and productivity and efficiency analysis

**\*\*1. Industrial productivity 2. Production efficiency 3. Productivity 4. Environmental auditing 5. Natural resources**

**INFORMATION AND COMMUNICATION TECHNOLOGY**

**16. Khan, Mohd. Asif**

**Impact of ICT on library services in India / by Mohd. Asif Khan.. - Germany: Scholars Press, 2014. xii,215; ISBN : 978-3-639-66284-9. 025.00285 K52I Q4 49830**



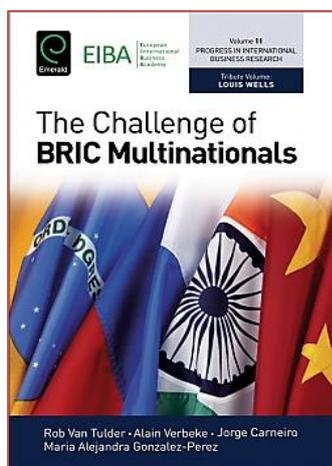
**Book Description:** Libraries have always been repositories of learning resources. From earliest time, they have provided access to information for scholars and researchers. The constantly increasing amount of information been generated and

published, the expanding formats of information storage and retrieval, and ever changing education and research needs of library users make it difficult for any library to be an effective learning resources. Application of ICT in Libraries has become inevitable in an era of information explosion and widespread use of digital information resources effective application of ICT in libraries helps in performing their operation and services most efficiently, Libraries subscribe for e – journals , CD ROM database online database, web based resources and variety of other electronic resources.

**\*\* 1. Information and Communication Technology 2. Library and information science 3. Libraries-Information technology 4. Electronic information resources.**

## INTERNATIONAL BUSINESS ENTERPRISES

*17. Challenge of BRIC multinationals / edited by Rob Van Tulder and...[et al.].. - UK: Emerald, 2017. xxiii,672; (Progress in international business research volume 11). ISBN : 978-1-78635-350-4. 338.88 T82C Q7 49801*



**Book Description:** This PIBR volume examines a number of idiosyncratic elements in the internationalization strategies of BRIC MNEs and, in particular,

in their relationship with home country policies:

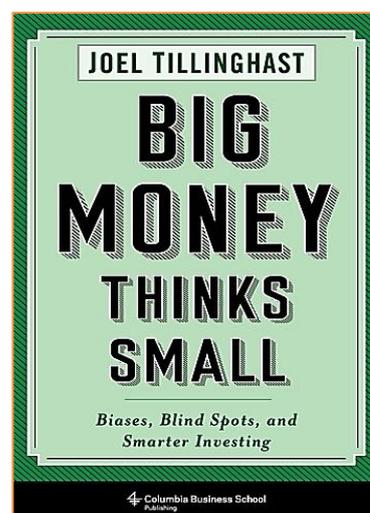
- The theoretical challenge: do we need different or more specific theories of EMNEs to assess the phenomenon of BRIC multinational?
- The empirical challenge: what marks the changing position of BRIC countries in the world economy?
- The managerial challenge: with the coming of age of a new breed of multinationals, what distinguishes BRIC multinationals from other (emerging market) multinationals?
- The policy making challenge: what impact have MNEs from BRIC countries had on their domestic economy

**\*\* 1. International business enterprises 2. International relations 3. BRIC countries 4. Global economy**

## INVESTMENTS

*18. Tillinghast, Joel*

*Big money thinks small: Biases, blind spots and smarter investing / by Joel Tillinghast.. - New York: Columbia University Press, 2017. xv,293; ISBN : 978-0-231-17570-8. 332.6 T46B Q7 49798*



**Book Description:** Investors are tempted daily by misleading or incomplete information. They may make a lucky bet, realize a sizable profit, and find themselves full of confidence. Their next high-stakes gamble might backfire, not only hitting them in the balance sheet but also taking a mental and emotional toll. Even veteran investors can be caught off guard: a news item may suddenly cause havoc for an industry they've invested in; crowd mentality among fellow investors may skew the market; a CEO may turn out to be unprepared to effectively guide a company. How can one stay focused in such a volatile profession? If you can't trust your past successes to plan and predict, how can you avoid risky situations in the future?

In *Big Money Thinks Small*, veteran fund manager Joel Tillinghast shows investors how to avoid making these mistakes. He offers a set of simple but crucial steps to successful investing, including:

Know yourself, how you arrive at decisions, and how you might be susceptible to self-deception. Make decisions based on your own expertise, and do not invest in what you don't understand. Select only trustworthy and capable colleagues and collaborators.

Learn how to identify and avoid investments with inherent flaws. Always search for bargains, and never forget that the first responsibility of an investor is to identify mispriced stocks.

Patience and methodical planning will pay far greater dividends than flashy investments. Tillinghast teaches readers how to learn from their mistakes—and his own, giving investors the tools to ask the right questions in any situation and to think objectively and generatively about portfolio management.

**\*\* 1. Investments 2. Stocks 3. Portfolio management 4. Finance.**

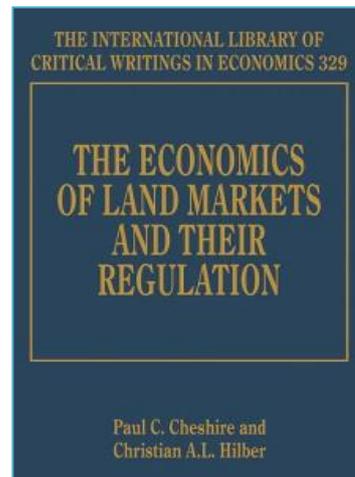
## LAND USE

**19. Economics of land markets and their regulation / edited by Paul C. Cheshire and Christian A.L. Hilber.. - UK: Edward Elgar, 2017. xxxiv,770; (International library of critical writings in economics 331).**

**ISBN : 978-1-78347-298-7.**

**333.73 C42E Q7**

**49805**



**Book Description:** This important volume brings together seminal papers investigating the framework upon which the economic analysis of land markets is based, stretching from the earliest insights of the founding fathers to current debates and research.

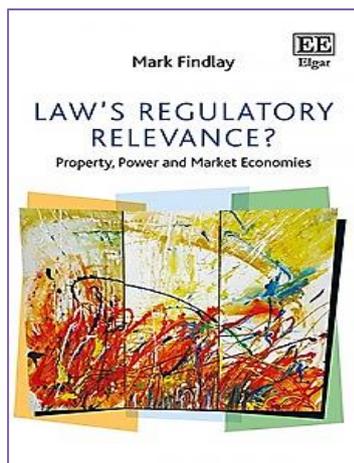
Recent work on the process and implications of 'land value capitalisation' and land use regulation is well represented, for due to capitalisation, land is responsible for far more of the distribution of real incomes than is widely recognised. This collection settles this, restoring the study of land markets to its rightful place - central to economic understanding.

**\*\* 1. Land use 2. Land use-Economic aspects 3. Land use-Law and legislation 4. Land markets 5. Public goods**

## LAW

### 20. Findlay, Mark

*Law's regulatory relevance?: Property, power and market economies / by Mark Findlay.. - UK: Edward Elgar, 2017. xxi,294;  
ISBN : 978-1-78536-452-5.  
342.0664 F49L Q7 49811*



**Book Description:** Focusing on the information economy, free trade exploitation, and confronting terrorist violence, Mark Findlay critiques law's regulatory commodification. Conventional legal regulatory modes such as theft and intellectual property are being challenged by demand the rethinking of property 'rights' and their relationships with the law.

Law's Regulatory Relevance? theorises how the law should reposition itself in order to help rather than hinder new pathways of market power, by confronting the dominant neo-liberal economic model that values property through scarcity. With in-depth analysis of empirical case studies, the author explores how law is returning to its communal utility in strengthening social ties, which will in turn restore property as social relations rather than market commodities. In a world of contested narratives about property valuing, law needs to ground its inherent regulatory relevance in the ordering of social change.

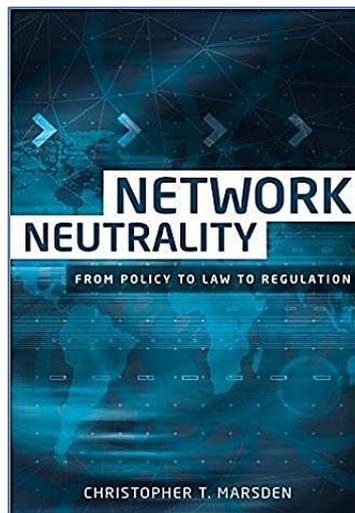
This book is an essential for research scholars of law and regulation wanting to

explore the contemporary dissent against neo-liberal market economies and the issues of communitarian governance and social resistance. It will also appeal to policy makers interested in law's failing regulatory capacity, particularly through criminalising attacks on conventional property rights, by offering insights into why law's regulatory relevance is at a cross-roads.

**\*\*1. Law 2. Administrative law 3. Possession(Law) 4. Intellectual property 5. Property 6. Market economics**

### 21. Marsden, Christopher T.

*Network neutrality: From policy to law to regulation / by Christopher T. Marsden.. - Manchester: Manchester Univ. Press, 2017. xlv,258;  
ISBN : 978-1-5261-0548-6.  
343.0994 M35N Q7 49813*



**Book Description:** This book explains the concept of net neutrality, its history since 1999, engineering, policy challenge, legislation and regulation, dividing it into its negative/'lite' and positive/'heavy' elements. He compares national and regional legislation and regulation of net neutrality from an interdisciplinary and international perspective. He also examines the future of net neutrality battles in Europe, the United States and in developing countries such as

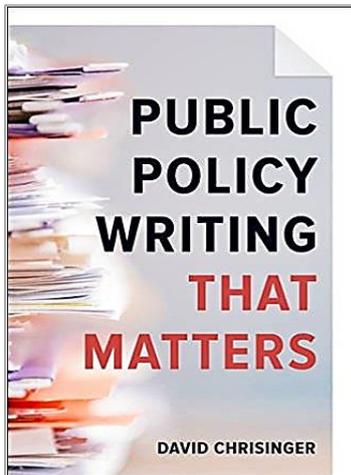
India and Brazil. He explores the case studies of Specialized Services and Content Delivery Networks for video over the Internet, and zero rating or sponsored data plans. Finally, he offers co-regulatory solutions based on FRAND and non-exclusivity. This book is a must-read for researchers and advocates in net neutrality debate, and those interested in the context of communications regulation, law and economic regulation, human rights discourse and policy, and the impact of science and engineering on policy and governance.

**\*\*1. Law 2. Law-Telecommunication 3. Network neutrality-Law and legislation 4. Information technology**

**LITERATURE**

**22. Chrisinger, David**

*Public policy writing that matters / by David Chrisinger.. - Baltimore: Johns Hopkins University Press, 2017. x,120; ISBN : 978-1-4214-2226-8. 808.06632 C46P Q7 49823*



**Book Description:** Students and professionals across a variety of disciplines need to write public policy in a manner that inspires action and genuine change. You may have amazing ideas about how to improve the world, but if you aren't able to communicate these ideas well, they simply

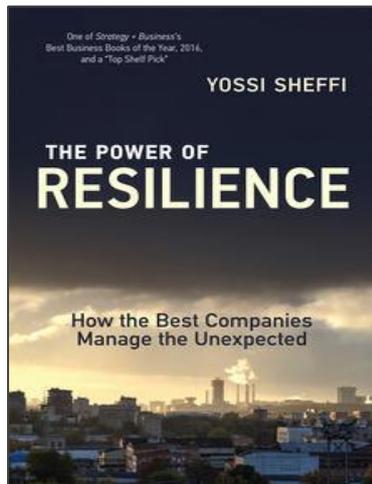
won't become reality. In *Public Policy Writing That Matters*, communications specialist David Chrisinger argues that public policy writing is most persuasive when it tells clear, concrete stories about people doing things. Combining helpful hints and cautionary tales with writing exercises and excerpts from sample policy documents, Chrisinger teaches readers to craft concise, story-driven pieces that exceed the stylistic requirements and limitations of traditional policy writing. Too often, public policy writing is convoluted, opaque, and exclusive. Chrisinger, who teaches introductory policy writing courses around the country, offers a step-by-step guide for anyone interested in planning, organizing, developing, writing, and revising accessible public policy. From the most effective use of data visualization, the best way to write a sentence, and the ideal moment to add a compelling anecdote to advice on using facts to strengthen an argument, this little book, inspired by Strunk & White's classic style guide, will allow anyone crafting public policy to make a bigger impact. Aimed at helping students and professionals overcome their default impulses to merely "explain," this book reveals proven, classroom-tested tips for writing sophisticated policy that is also easy to understand.

**\*\* 1. Literature 2. Communication in public administration 3. Writing skills 4. Communication in politics 5. Written communication 6. Persuasion(Rhetoric)-Political aspects.**

**MANAGEMENT**

**23. Sheffi, Yossi**

*Power of resilience: How the best companies manage the unexpected / by Yossi Sheffi.. - London: MIT Press, 2015. xiv,469; ISBN : 978-0-62-53363-8. 658.4056 Sh3P Q5 49796*



**Book Description:** A catastrophic earthquake is followed by a tsunami that inundates the coastline, and around the globe manufacturing comes to a standstill. State-of-the-art passenger jets are grounded because of a malfunctioning part. A strike halts shipments through a major port. A new digital device decimates the sales of other brands and sends established firms to the brink of bankruptcy. The interconnectedness of the global economy today means that unexpected events in one corner of the globe can ripple through the world's supply chain and affect customers everywhere. In this book, Yossi Sheffi shows why modern vulnerabilities call for innovative processes and tools for creating and embedding corporate resilience and risk management. Sheffi offers fascinating case studies that illustrate how companies have prepared for, coped with, and come out stronger following disruption—from the actions of Intel after the 2011 Japanese tsunami to the disruption in the “money supply chain” caused by the 2008 financial crisis.

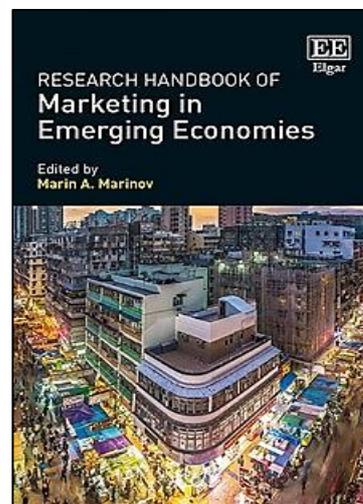
Sheffi, author of the widely read *The Resilient Enterprise*, focuses here on deep tier risks as well as corporate responsibility, cybersecurity, long-term disruptions, business continuity planning, emergency operations centers, detection, and systemic disruptions. Supply chain risk management, Sheffi shows, is a balancing act between taking on the risks involved in new products, new markets, and new processes—all crucial for growth—and the

resilience created by advanced risk management.

**\*\*1. Management 2. Risk management 3. Strategic planning 4. Crisis management 5. Business logistics-Management**

## MARKETING

**24. Research handbook of marketing in emerging economies / edited by Marin A. Marinov.. - UK: Edward Elgar, 2017. xvi,310; ISBN : 978-1-78471-316-4. 658.8 M33R Q7 49825**



**Book Description:** Recently, emerging economies have contributed significantly to world economic growth and output. This Research Handbook advances, synthesises and expands the hitherto sparse publications on marketing in emerging economies, investigating specific processes and requirements, as well as the consequences of conducting marketing in these challenging contexts.

Addressing diverse issues from a universal as well as regional and country-specific perspective, this book sheds light on general topics such as data collection procedure equivalence and marketing accountability, in addition to exploring specific context, such as Central and Eastern Europe and India. Comparing the ways in which marketing is performed in emerging and

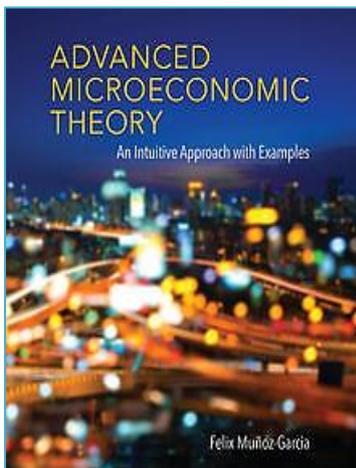
advanced economies, the chapters explore various aspects including business-to-business marketing relationships, the role of multicultural markets in marketing and retail marketing of multinational corporations.

**\*\*1. Marketing 2. Accountability 3. Multinational corporations 4. Globalization 5. International business**

## MICROECONOMICS

**25. Munoz-Garcia, Felix**

*Advanced microeconomic theory: An intuitive approach with examples / by Felix Munoz-Garcia.. - Cambridge: MIT Press, 2017. xv,873; ISBN : 9780262035446. 338.5 M92A Q7 49797*



**Book Description:** This textbook offers an introduction to advanced microeconomic theory that emphasizes the intuition behind mathematical assumptions, providing step-by-step examples that show how to apply theoretical models. It covers standard topics such as preference relations, demand theory and applications, producer theory, choice under uncertainty, partial and general equilibrium, monopoly, game theory and imperfect competition, externalities and public goods, and contract theory; but its intuitive and application-oriented approach provides students with a bridge to more technical topics. The book can be used by

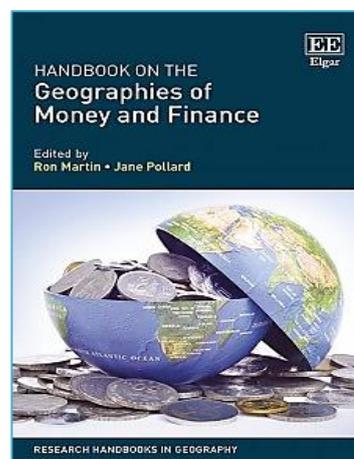
advanced undergraduates as well as Masters students in economics, finance, and public policy, and by PhD students in programs with an applied focus.

The text connects each topic with recent findings in behavioral and experimental economics, and discusses these results in context, within the appropriate chapter. Step-by-step examples appear immediately after the main theoretical findings, and end-of chapter exercises help students understand how to approach similar exercises on their own. An appendix reviews basic mathematical concepts. A separate workbook, Practice Exercises for Advanced Microeconomic Theory, offers solutions to selected problems with detailed explanations. The textbook and workbook together help students improve both their theoretical and practical preparation in advanced microeconomics.

**\*\*1. Microeconomics 2. Demand theory 3. Economics-Mathematical 4. Production theory 5. Game theory**

## MONEY

**26. Handbook on the geographies of money and finance / edited by Ron Martin and Jane Pollard.. - UK: Edward Elgar, 2017. xiii,656; (Research handbooks in geography). ISBN : 9781784718992. 332.0202 M36H Q7 49808**



**Book Description:** Developments in recent decades have led to money and finance assuming unprecedented influence over almost every aspect of economic and social life. Making the case for a geography of money, this multidisciplinary Handbook argues it is necessary to think spatially about the constitution and expressions of money and financial systems in the wake of the 2007-2008 Global Financial Crisis.

High-quality, research-based contributions from leading international scholars illustrate how the operation and regulation of monetary and financial systems both shape and are shaped by local, national and global developments. Examining four key dimensions of this geography, they consider the different spaces of monetary relations and instabilities, how money and finance contribute to geographically uneven economic development, the regulatory spaces of money, and the emergence of alternative forms and circuits of finance outside the established banking system.

Timely and discerning, this book will be of particular importance to geographers, political scientists, sociologists, economists and planners. It will also be of great interest to all those concerned with how money shapes and reshapes socio-economic space, as well as how it conditions local and regional development.

**\*\*1. Money 2. Finance 3. Economic geography 4. Economics-Sociological aspects 5. Economic development 6.**

**Money-Social aspects**

**27. Money in the great recession: Did a crash in money growth cause the global slump? / edited by Tim Congdon.. - UK:**

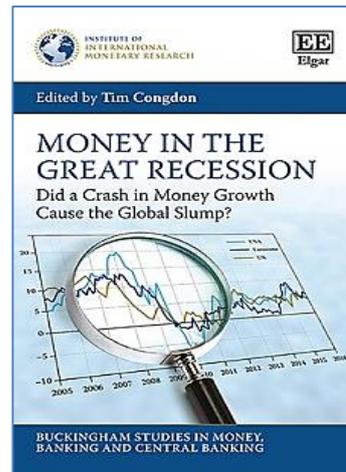
**Edward Elgar, 2017. x,269;**

**(Buckingham studies in money, banking and central banking).**

**ISBN : 978-1-78471-782-7.**

**332.4 C76M Q7**

**49812**



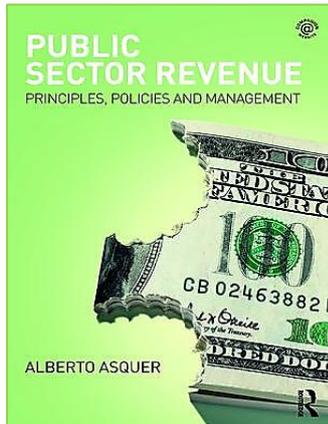
**Book Description:** No issue is more fundamental in contemporary macroeconomics than identifying the causes of the recent Great Recession. The standard view is that the banks were to blame because they took on too much risk, ‘went bust’ and had to be bailed out by governments. However very few banks actually had losses in excess of their capital. The counter-argument presented in this stimulating new book is that the Great Recession was in fact caused by a collapse in the rate of change of the quantity of money. This was the result of a mistimed and inappropriate tightening of banks’ capital regulations, which had vicious deflationary consequences at just the wrong point in the business cycle. Central bankers and financial regulators made serious mistakes. The book’s argument echoes that on the causes of the Great Depression made by Milton Friedman and Anna Schwartz in their classic book *A Monetary History of the United States*.

**\*\* 1. Money 2. Monetary economics 3. Money supply 4. Macroeconomics 5. Global financial crisis**

## PUBLIC ADMINISTRATION

### 28. Asquer, Alberto

*Public sector revenue: Principles, policies and management / by Alberto Asquer.. - London: Routledge, 2017. ix,140; ISBN : 978-1-138-21728-7. 352.44 As6P Q8 49824*



**Book Description:** In this time of acute financial pressure on public budgets, there is an increasing interest worldwide in alternative ways for governments to raise money, and how public authorities can develop the capacity to administer revenues efficiently and effectively. Taxation, the primary source of public revenue, is exposed to various threats, while alternative sources of public revenues have much potential but are rarely carefully designed and harnessed.

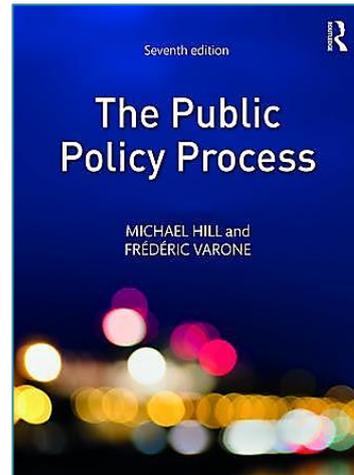
Public Sector Revenue: Principles, Policies and Management sets itself apart from other textbooks through its exclusive focus on the revenue side of public financial management. It provides the reader with the theoretical foundations and practical tools to understand the generation and management of revenues in the public sector, and it weaves a wide range of international examples throughout the text

**\*\*1. Public administration 2. Revenue 3. Financial administration 4. Tax administration 5. Tax procedure 6. Public sector**

## PUBLIC POLICY

### 29. Hill, Michael

*Public policy process / by Michael Hill and Frederic Varone.. - 7. - London: Routledge, 2017.xiii,414; ISBN : 978-1-138-90950-2. 320.6 H55P Q7 49821*



**Book Description:** The Public Policy Process is essential reading for anyone trying to understand the process by which public policy is made. Explaining clearly the importance of the relationship between theoretical and practical aspects of policy-making, the book gives a thorough overview of the people and organisations involved in the process. Fully revised and updated for a 7<sup>th</sup> edition, The Public Policy Process provides:

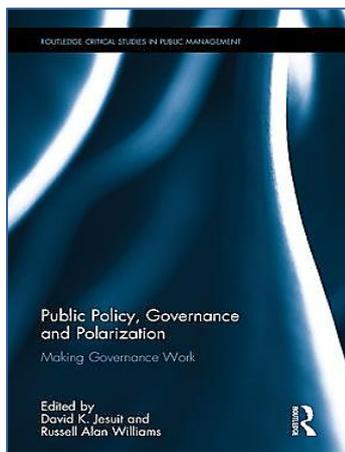
- Clear exploration, using many illustrations, of how policy is made and implemented.
- A new chapter on comparative theory and methods.
- New material on studying advocacy coalitions, policy changes, governance, and evaluation.
- More European and international examples.

This edition appears at a time when its concern to emphasise the complex implications of modern 'governance', and the way in which the ultimate outcome of a new policy initiative will depend on policy formulation and implementation processes, is

particularly relevant to the UK government's efforts to leave the European Union.

**\*\*1. Public policy 2. Policy process 3. Bureaucracy 4. Political science 5. Governance**

**30. Public policy, governance and polarization: Making governance work / edited by David K. Jesuit and Russell Alan Williams.. - London: Routledge, 2017. xvi,233; (Routledge critical studies in public management). ISBN : 978-1-138-67593-3. 320.6 J49P Q8 49819**



**Book Description:** Polarization is widely diagnosed as a major cause of the decline of evidence-based policy making and public engagement-based styles of policy making. It creates an environment where hardened partisan viewpoints on major policy questions are less amenable to negotiation, compromise or change. Polarization is not a temporary situation – it is the “new normal.” Public Policy, Governance and Polarization seeks to provide a theoretical foundation for scholars and policy makers who need to understand the powerful and often disruptive forces that have arisen in Europe and North America over the past decade. Academics and practitioners need to better understand this growing trend and to find ways in which it may be managed so that policy solutions to these threats may be developed and implemented.

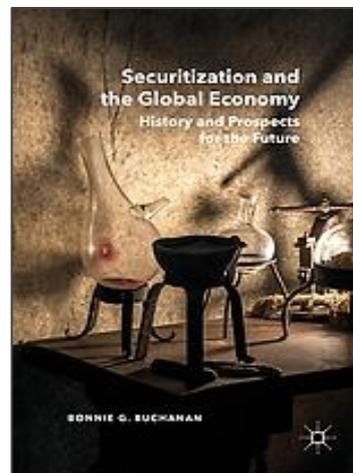
Researchers and future policymakers in fields such as public administration, public management and public policy need to recognise how institutional design, corporatist interest group systems and different pedagogical approaches may help them understand, discuss and work beyond policy polarization. Edited by two leading political science scholars, this book aims to begin that process.

**\*\*1. Public policy 2. Policy sciences 3. Polarization(Social sciences) 4. Political science.**

## SECURITIZATION

**31. Buchanan. Bonnie G.**

**Securitization and the global economy: History and prospects for the future / by Bonnie G. Buchanan.. - New York: Palgrave Macmillan, 2017. xvii,251; ISBN : 978-1-137-34972-9. 332.632 B85S Q7 49826**



**Book Description:** This book examines the controversial issue of securitization in a global, historical context. It traces its origins and compares evidence of securitization across countries, linking differences to variations in legal, political, and cultural regimes. By incorporating the history and current status of securitization (including sources of value and risk) with alternative markets and future outlooks for the global

market, Buchanan provides an overall assessment of the costs, benefits, and sustainability of securitization in the global economy, particularly in the aftermath of the 2007-2009 financial crisis. The book also offers a roadmap for future research. As financial regulators around the world plan a sweeping overhaul of securitization markets with tough new rules designed to restore market confidence, it is essential to consider the global outlook for securitization.

**\*\*1. Securitization 2. Real estate 3. Business enterprises 4. Finance**

## TAX POLICY

**32. National Bureau of Economic Research**

*Tax policy and the economy / National Bureau of Economic Research.. - Chicago: University of Chicago Press, 2017. xiii,188; V.31.*

ISBN : 978-0-226-53927-0.

336.2140973 N21T Q7

49827

Kotlikoff, Darryl Koehler, and Manni Yu take a lifetime perspective on the marginal tax rates facing older individuals and families arising from a comprehensive set of sources. In the second, Gizem Kosar and Robert A. Moffitt provide new estimates of the cumulative marginal tax rates facing low-income families over the period 1997-2007. In the third paper, Emmanuel Saez presents evidence on the elasticity of taxable income with respect to tax rates, drawing on data from the 2013 federal income tax reform. In the fourth, Conor Clarke and Wojciech Kopczuk survey the treatment of business income taxation in the United States since the 1950s, providing new data on how business income and its taxation have evolved over time. In the fifth paper, Louis Kaplow argues that the reduction in statutory tax rates from base-broadening may not reduce effective marginal tax rates on households.

**\*\*1. Tax policy 2. Tax expenditure 3. Tax Rates 4. Tax reform**



**Book Description:** The papers in Tax Policy and the Economy Volume 31 are all directly related to important and often long-standing issues, often including how transfer programs affect tax rates and behavior. In the first paper, Alan Auerbach, Laurence

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