

Zero Rating of Content: The Power in the Middle

Zero rating platforms allow a content provider to pay the ISP for the consumption of its data by a user; the user gets to consume for free. This is differential pricing and hence violates neutrality. The talk will analyze the market structures that can emerge when zero rating is permitted.

Date: Thu, 16 March, 2017

Time: 04:30PM to 06:00PM

Venue: Ground Floor, Conference Hall,
R&T building, National Institute of Public
Finance and Policy, 18/2, Satsang Vihar Marg,
Special Institutional Area, New Delhi

[Directions](#)



Speaker: D. Manjunath is a Professor at the Electrical Engineering Department of IIT Bombay.

[Detailed profile](#)

Public Seminar

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